

RESQ CLUB

We make **zero-food-waste** a reality



Best Mobile Service in Finland


Helsinki

**Ympäristö-
palkinto
2017**

HA **HERO
AWARD**



**European
Commission**
Horizon 2020
European Union funding
for Research & Innovation



1.7 is how much it takes in years
for Earth to regenerate the
resources we use in one
year*

3rd

largest country in terms of
global greenhouse gas
emissions is **FOOD WASTE**



Global food system is
the mother of all
complex systems



**It makes absolutely no sense to throw
edible food and our planet into a bin**



ZERO-FOOD WASTE, GLOBALLY

Our vision = aspiration for the future



Our strategy is to build and sell a transformation which cuts food waste down to zero in various forms

Our strategy = aligning opportunities and plans



Currently **ResQ** turns this problem into an opportunity with **an online marketplace for surplus food**



1



Easy to announce surplus portions

Making the offer from template takes around 10 seconds. You can use phone, computer, or tablet.



GROCERIES



COFFEE HOUSE



RESTAURANT



2



Users purchase via the app

ResQ notifies nearby users with a fitting diet. They purchase portions and pay directly in the app.



3



Users come pick up orders in person

Users retrieve purchased portions from the venue within the specified time frame.

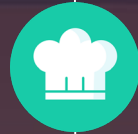


FOR PARTNERS ...



EXTRA INCOME

Revenue increase of **2-7%** from something that would be going to waste



NEW CUSTOMERS

70% of users have discovered new restaurants through ResQ



PLANET RESCUED

2.5 kg of CO2 saved on average from each portion sold via ResQ

GROCERIES



COFFEE HOUSE



RESTAURANT



FOR USERS ...



MONEY RESCUED

Quality food from restaurants, cafes and grocery stores with **40-70% discount**



TIME RESCUED

30 minutes of time saved per portion from restaurants and cafes



PLANET RESCUED

2.5 kg of CO2 saved on average from each portion rescued via ResQ



RESQ
CLUB

**Win-win-win solution
for everyone**



More questions? Let's chat!



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